



THE CORNER INFORMER

The Newsletter of The Southeastern Michigan Veterinary Medical Association

Volume 26 Issue 2 June 2020

OUR PRESIDENT'S ADDRESS

The old adage of "may you live in interesting times" has new meaning these days. It is hard to find any part of our lives that has not been affected in some way by the novel coronavirus. Unfortunately, Michigan has been hard hit by COVID-19, particularly the southeastern region. Many of us likely know people who have been personally affected by COVID-19 infection. Our offices, schools, places of worship and other regular activities have changed dramatically in response to the numerous Executive Orders over the last 2 months. Our media outlets have been providing continuous information about the virus and lifestyle changes. Many of us have learned that finding time away from the deluge of data has been as important as tuning into the information that we need to hear. Social distancing has become the new norm. Networking in person and direct client interactions have been put on hold indefinitely. Who would have predicted that toilet paper would be the hot item in stores for 2020?

In veterinary medicine, national and local conferences have been cancelled, including our own Ultrasound Seminar in March. The annual SEMVMA golf outing will wait until next year. Traditional general practice transformed into seeing emergencies and triaging the less urgent cases as personal protective equipment was prioritized for human medicine use. Many of our colleagues stepped up and donated much needed PPE to the frontlines of the battle against COVID-19. Our daily practices have evolved into curbside care and finding new ways to connect with our clients to provide the human touch we all embrace in our careers. Veterinary teams now wear masks throughout the day and the dogs and cats look at us differently as a result. Telemedicine, good or bad, has become part of our practice. This change was quicker than expected and many practices have excelled in this sphere. These rapid adaptations speak to the resiliency of veterinary teams to

navigate the regularly changing circumstances around us. Many of you participated in our recent membership survey about how practice has changed recently and I thank you for that. The survey responses are summarized within this newsletter. Coming together as colleagues to support each other right now is essential as we all joined this profession for the same reason. We probably can all benefit from shared ideas and helpful tips during this unusual time.



Tari Kern

On the upside, spring has arrived. The birds are singing the joys of the season and the flowers and trees have been in bloom, bringing cheer back to our days. The numbers of new COVID-19 cases in Michigan have been declining and, as a result, restrictions have been lessening. Businesses which were closed are slowly re-opening, yielding another rebirth to our spring. Wearing masks and social distancing will continue to be part of our new routine for the foreseeable future. We have been forced through our isolation to rekindle relationships with family and re-evaluate what is

most essential and what truly gives our lives value. In this respect, not all of the change has been negative.

In all, many uncertainties remain, but we move forward with optimism. Behind the scenes, on Zoom and through email, your SEMVMA Council has been working on the upcoming 2020-2021 continuing education programs for veterinarians and technicians. While the schedule is set, we are aware that this may be subject to change. As a result, I encourage everyone to check the SEMVMA website for the most up to date information on the CE program and also please pay attention to your email as we may need to contact people quickly if dates or times need to be adjusted. I sincerely wish that every one of you enjoys a safe and healthy summer with your family and friends. I hope to see you soon at one of our upcoming SEMVMA events in the fall.

– Cheers! *Tari*

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Veterinary Medical
Association**

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MEMBER Spotlight



The Southeastern Michigan Veterinary Medical Association would like to applaud its members and the veterinary community for their ability to adapt and persevere during the pandemic.

WE WANT TO HEAR FROM YOU! Our goal of this section is to let members know what is occurring in our lives outside of veterinary medicine. Please notify us of your recent family additions, graduations, honors, achievements, fund raising activities, civic group associations, outdoor activities and the like. Please call us at 248-651-6332 or email us at adminsemvma@semvma.com

Due to COVID 19 restrictions, the 2020 Academy membership requirements will be changed. The required 50 hours will remain the same, but we will be allowing all 50 hours of continuing education to be online or virtual. Please feel free to contact us with any questions at adminsemvma@semvma.vet.

CANCELLED DUE TO COVID

27th Annual SEMVMA Golf Outing CANCELLED

We are sad to announce that our 2020 Golf outing that was scheduled for Wednesday, August 12th has been cancelled. We are looking forward to getting this event back on track in 2021!

SAVE THESE DATES! UPCOMING ACTIVITIES



49th Annual Holiday Party

for the Southeastern Veterinary Community

526 Main in Royal Oak for a private party filled with fun and revelry with the dueling piano show keeping it lively from 6 pm until 10 pm (after this the venue opens to the public). More details to follow!

SEMVMA VETERINARY CONTINUING EDUCATION PROGRAM

RESCHEDULED to

09/16/2020 – Dr. Holly Brown: Clinical Pathology

Sponsored by Idexx

2020/2021 CE Program

10/28/2020 – Dr. Richard Ford: Immunology and Vaccinations

Sponsored by Boehringer Ingelheim

11/11/2020 – Dr. Michael Schaer: ER Rounds, Internal Medicine Pearls

Sponsored by Zoetis

12/16/2020 – Dr. Kristin Kirkby: Physical Therapy & Rehabilitation

Sponsored by Elanco

02/24/2021 – Dr. Douglas DeBoer: Dermatology

03/24/2021 – Dr. David Williams: Ophthalmology

Sign-in for the conference begins at 8:15 am, with the seminar beginning at 9:00 am. Continental breakfast and full lunch are included. The seminars will conclude at 5:00 pm.

Due to COVID 19, there may be changes to the format of our CE such as social distancing measures and/or virtual presentations. Please watch for email updates or check our website for any format changes as we continue to monitor the ever changing guidelines due to COVID 19.

SEMVMA TECHNICIAN CONTINUING EDUCATION PROGRAM

RESCHEDULED to

09/16/2020 – Dr. Holly Brown: Clinical Pathology

2020/2021 CE Program

10/28/2020 – Dr. Richard Ford: Zoonoses...how real is the threat?

11/11/2020 – Dr. Michael Schaer: Fluid Therapy

12/16/2020 – Dr. Kristin Kirkby: Physical Therapy/Rehabilitation/Orthopedics

02/24/2021 – Stacey Booms, LVT: Neonatal Care

03/24/2021 – Dr. David Williams: Eye Anatomy and Physiology

Sign-in and dinner for the conference begins at 5:45 pm with the starting at 6:30 pm. The seminars will conclude at 8:30 pm. For each SEMVMA member in your practice, one technician or staff member can attend each of the seminars at no expense. The cost for additional staff members or for the staff of non-SEMVMA members is our regular charge of \$35. You must RSVP to ensure a meal and proceedings.

Management Education Center

811 West Square Lake Road | Troy, MI

(248) 879-2456 | <http://www.mectroy.com/>

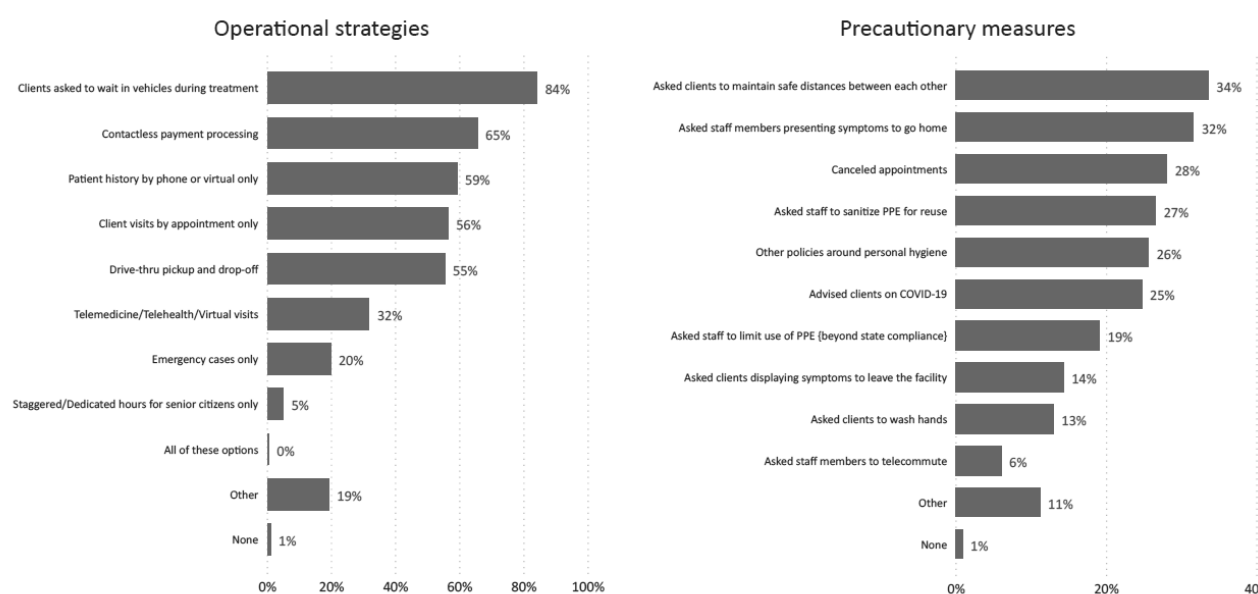
For more details, please visit our website at www.semvma.vet.

HOW DOES YOUR PRACTICE COMPARE?

The AVMA conducted a large survey of practice owners in April 2020 to better understand how COVID-19 has affected veterinary practices. Over 2,000 responses representing different practice sizes, types, and species were collected. Questions covered operational changes, client numbers, use of personal protective equipment (PPE) and other supplies, financial impact, and other topics.

For the full report - please visit: <https://www.avma.org/resources-tools/animal-health-and-welfare/covid-19/covid-19-impact-veterinary-practices>

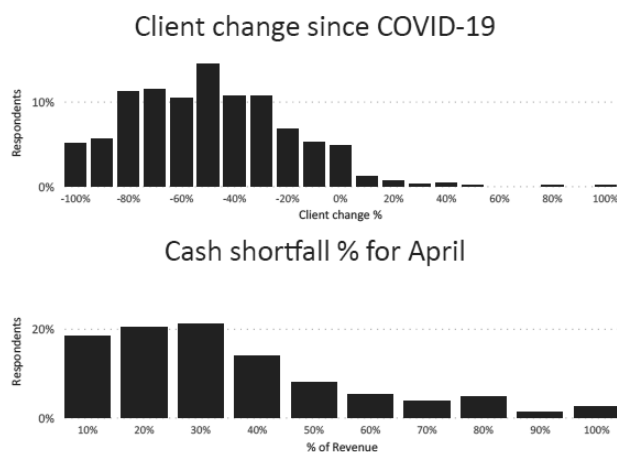
Responding to COVID-19



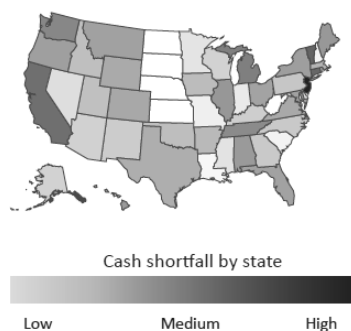
Impact of COVID-19 on Practices

Avg cash shortfall for April
\$17K

Avg anticipated cash shortfall for May
\$23K



Most locations are experiencing cash shortfalls



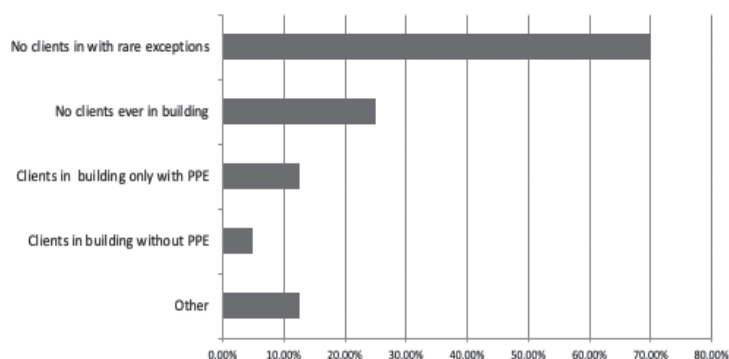
SEMVMA MEMBER POLL ON SARS-CoV-2



Two very common themes were reported as a change in the workplace:
Stress - including survey respondents, staff, and clients
BUSY

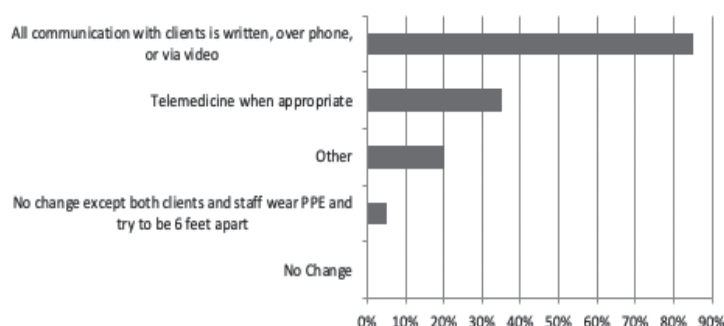


What changes have been made where you practice - in regard to clients in your workplace?



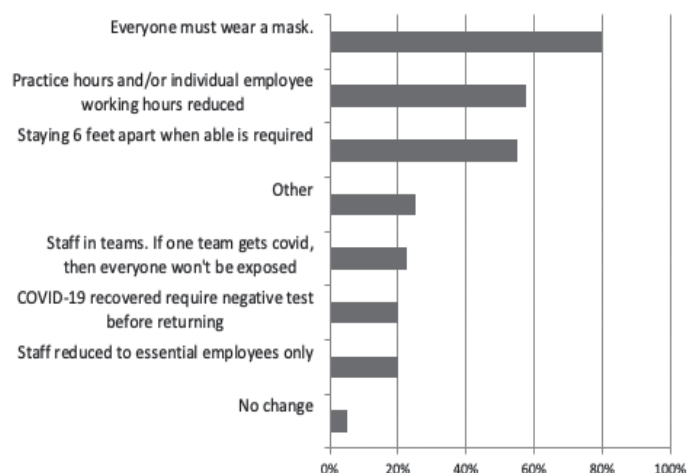
Examples of "Other" responses: One at a time with PPE; Rare cases with PPE; PPE required

What changes have been made where you practice - in regard to how you see patients and interact with clients?



Examples of "Other" responses: Curbside; One client at a time; Stacking appointments

What changes have been made where you practice - in regard to coworkers/employees?



Examples of "Other" responses: Gloves; Take temps twice daily; Work from home/telemedicine

Further SARS-CoV-2 Questions From Survey Respondents

Are companion animals at risk? What is the probability of our patients transmitting the virus to us?

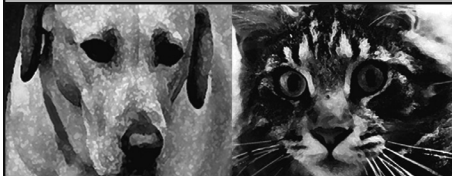
An in depth look at SARS-CoV-2 in animals is kept updated at <https://www.avma.org/resources-tools/animal-health-and-welfare/covid-19/sars-cov-2-animals-including-pets>

How appropriate is it for us to test our patients? Guidance on SARS-CoV-2 testing on our patients?

Guidelines have been made for SARS-CoV-2 testing in animals which can be found on the CDC's web-site at <https://www.cdc.gov/coronavirus/2019-ncov/php/animal-testing.html>

AEC

ANIMAL EMERGENCY CENTER



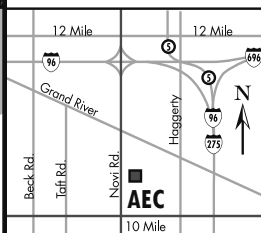
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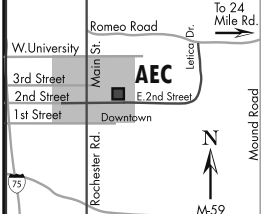
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OPPORTUNITIES

VETERINARIANS

Serenity Animal Hospital is a small animal practice in Sterling Heights, MI, seeking a full time veterinary associate to join our growing family! Proficiency in preventative medicine, small animal surgery, and dentistry is required. A fully licensed technical staff is available to assist you at all times. Endoscopy, laparoscopy, digital radiography, and ultrasound are also located within the practice. Most importantly, we are looking for an easy-going, energetic, fun-loving soul who works well with others and can multi-task. Our clients will challenge you with their pets, and allow you to practice the high-quality, progressive medicine you desire! Serious inquiries may provide their resume in person, via email, greyhounddoc@comcast.net or fax 586-264-9381 to Dr. Karen Michalski.

.....
If you are a cat person, you should apply for this job! Kitty's Doctor, an exclusively feline practice in Grosse Pointe, MI is looking for a full or part-time veterinarian. Opportunity to buy-in for the right person. Will consider new graduates. Send Resume to: kittysdoctor@comcast.net

.....
Creekside Animal Hospital in Macomb, MI is seeking a Full or Part time Associate DVM. Established small animal general practice with in-hospital equipment and pharmacy to practice high standards for patient/client relationships and quality medicine. Good work/life balance, experienced support staff, in a family atmosphere. Avimark, IDEXX, digital x-ray and ultrasound. Competitive salary/benefit packages. Email resume to creeksideah@sbcglobal.net Creekside Animal Hospital 45245 Romeo Plank Macomb, Mi 48044 586-868-2780

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Hidden Spring Veterinary Clinic, located in beautiful Northville, Michigan, is looking for a PT/FT associate veterinarian to join our friendly crew! Flexible hours allow for an excellent work/life balance. We are fortunate to have a long time, highly skilled support staff at our well equipped hospital. The ideal candidate would have excellent client communication skills and excel in a team environment. Interest in surgery is a plus but not required. Please contact hsvckb@yahoo.com

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CLINICS FOR SALE

Are you ready to buy or sell a veterinary practice? Valuations, consultations. Buying or selling, I can help. Call or text Dr. Fred Zydeck, Broker, at: 248-891-3934 or email: fzydeck@aol.com

NEWSLETTER ADVERTISEMENT POLICY

In order to preserve the educational and informative purpose of the SEMVMA newsletter, the SEMVMA council adopts the following policy regarding advertising. Ads should be submitted to Barb at adminsemvma@semvma.com


Practices or businesses with a common owner shall be treated as one business or practice for the purpose of this policy (referred to as "Common Owner Business or Practice"). A common owner is a person or entity which owns 5% or more of an entity or practice. Shareholders or sole proprietors of an entity or practice shall be considered an owner along with the entity that holds an interest in the business or practice.

Corporate ¼ page ads are limited to one business, owner or corporation for each issue of the SEMVMA newsletter. This is in the interest of having the newsletter inform the association and not overwhelm them with ads. The SEMVMA council may modify or waive the application of this policy on a case by case basis at the discretion of the council.

Ads will run only once unless a request is submitted to the Administrative Secretary to run longer. Classified ads are \$15 for 60 words or less and \$25 for 61–100 words. Corporate ¼ page ads are \$135 per issue or \$500 for four issues. Payment is due at the time of the initial ad placement.

SEMVMA Members interested in providing Relief Veterinary Services can advertise in the newsletter at no charge. The classified ads must follow the same guidelines regarding number of words and deadline restrictions as all other classified ads. If you are a SEMVMA member interested in placing a classified ad, please contact Barb at 888-SEMVMA-5 or www.adminsemvma@semvma.com.

Newsletters are published quarterly: on March 15th, June 15th, September 15th and December 15th. All ads should be submitted to the SEMVMA office by the 15th of the month preceding publication.



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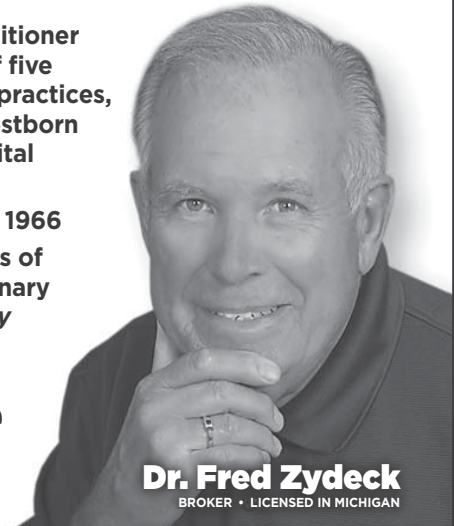
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